

# REHAN MANICKAM

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As a multifaceted hyper creative, I speak the many languages that are necessary throughout an artist's creative process. With Tik Tok being a platform in which so many different worlds can be created, it is important to be able to translate ideas.

## EDUCATION

**Berklee College of Music** – Boston, MA

Fall 2017 – May 2021

- B.M. in Music Production and Engineering & Music Business Management Summa Cum Laude & Study Abroad in Valencia, Spain
- Minors in Commercial Record Production and Audio for Postproduction
- GPA: 3.9, Consecutive Dean's List Recipient '17 – '21 | Berklee Achievement Scholarship Recipient | American Crew Scholarship Recipient | Music Production and Engineering Award Recipient - Class of 2021
- Activities and Societies: SheKnowsTech – NYC, Boston, Valencia Company Consultant | Law and Management Board Valencia & Boston – President | Student Advisory Board | Student Ambassador | Audio Engineering Society (AES) | SOFAR Sounds Valencia.

**Recording Artists Program, Harvard Law School** – Boston, MA

January 2019 – January 2021

- Student practice providing pro bono legal assistance on music business matters in contract review/negotiation, copyright matters and other transactional work leading to client representation through the program with Berklee Students as well.

**Copyright X Certification, Harvard Law School** – Boston, MA

January 2019 – May 2020

- Explore and refine the current law of copyright; the impact of that law on art, entertainment, and industry through a combination of recorded lectures, assigned readings, weekly seminars, live interactive webcasts, and online discussions.

## EXPERIENCE

**A&R (Coordinator) / Lead Engineer / Producer (LVRN Radio), Love Renaissance (LVRN)** – Los Angeles, CA

August 2021 – Present

- Researched and identified artist, songwriter, and producer talent for signings and publishing.
- Worked with A&Rs to contribute to artist development in all aspects of songwriting, production, vocal production and post production.
- Worked as a mixing and mastering engineer responsible for recordings, mixes, edits for all productions with all artists on the roster.
- Coordinated and produced LVRN Radio with SiriusXM and Pandora.
- Acted as right hand to Co-Founder and Head A&R, Justice Baiden, in all aspects.

**Internship: A&R / Business Affairs, Love Renaissance (LVRN)** – Atlanta, GA

March 2020 – December 2020 | June 2021 – August 2021

- Coordinated communication between all departments including marketing, publicity, sales, product management, finance and legal.
- Acted as POC and assisted mixing and mastering engineers, studio managers, and artists throughout the creative process.
- Researched and identified new artist, songwriter, and producer talent.
- Assisted Head of A&R, Justice Baiden, and President, Tunde Balogun, in all aspects.

**Internship: A&R / Artist Operations, UnitedMasters** – New York, NY

October 2020 – February 2021

- Reviewed music submissions for brand partnerships e.g. The NBA, Apple Music Playlists, Cash App, etc.
- Surfaced artists to the wider A&R team for potential signing to priority deals & brought artists onto the platform for distribution.
- Assisted with the creation and distribution of a weekly internal artist report and managed projects for the current A&R roster.

**General / Marketing Assistant, Global Strategy and Innovation at Berklee College of Music** – Boston, MA

September 2020 – May 2021

- Spearheaded and facilitated Berklee's footprint in Abu Dhabi with the launch of the performing arts center in the Middle East.
- Coordinated with and assisted the Senior Vice President in any and all administrative tasks for Berklee's campuses across NYC, LA, Abu Dhabi and Valencia.
- Social Media Strategy, Content Marketing, brand positioning and departmental coordination for Berklee India Exchange, BerkleeICE and Open Music Initiative.
- Legal student team representative for RAIDAR.org

**Career Center / A&R Ambassador, Career Strategy and Services at Berklee College of Music** – Boston, MA

May 2019 – August 2021

- Developed the first ever rendition of the Talent Relation's department with Liza Levy at Berklee.
- Coordinated artist development, artist relations and pitching to labels / publishers for the college.
- Assisted the Talent Relations associate in any and all administrative / A&R related tasks.
- Peer Advising with students about various career paths and opportunities on and off campus.
- Project Manager for CareerJam2021's Songwriting and Production Panel with Will Wells.

**Freelance: FOH Engineer, Boston Calling Festival** – Boston, MA

February 2019 – May 2019

- Translated artists' creative and visual requests to technical specifications for execution purposes.
- Executed live sound, lighting design for live show acts, namely, Travis Scott, Anderson Paak, Odesza, Tame Impala and Logic.

**Brand Ambassador, 88Rising** – New York City, NY

February 2019

- Created and contributed to social media campaigns, Content Marketing and Positioning, Strategic Social Media Development, Brand Representation and sales.

**Internship: Digital Marketing and Consulting, GH Strategic** – New York, NY

June 2018 – December 2018

- Consulted on marketing, branding and social media campaigns for clients.

## SKILLS

- Studio Experience: 800+ Studio Hours logged with Avid S5/S6, API Legacy Plus, SSL Duality, Neve 88RS Large format Consoles
- Technical Skills: Data Analysis, Digital Marketing, Microsoft / Google / Adobe Tools and Software
- Musical Skills: Contemporary / Classical Pianist, Live Sound, Vocal Production, Audio for Postproduction, Mixing, Artist Relations, DAWs (ProTools, Logic, Ableton, Garageband, Reason, FLStudio)

## LVRN CREATIVE PORTFOLIO (YTD)

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### RELEASED CREDITS

- Recording Engineer: Summer Walker ft. Cardi B & SZA "No Love (Extended)"
- Recording Engineer: Lil Durk ft. Summer Walker "Difference Is"
- Post-Production Engineer: Summer Walker "Still Over It" album
- Post-Production Engineer: Summer Walker "Body" Jimmy Fallon Performance
- Post-Production Engineer: Summer Walker ft. Usher "Come Thru" BET Performance
- Post-Production Engineer: Summer Walker ATL Tour – Intro Video
- Recording Engineer: Summer Walker ATL Tour – Intro Video
- Sound Designer: Summer Walker ATL Tour – Intro Video
- Mix Engineer: Summer Walker ATL Tour – Intro Video
- Producer: LVRN Radio x SiriusXM The Heat & Pandora
- Recording Engineer: LVRN Radio x SiriusXM The Heat & Pandora
- Post Engineer: Toosi ft. Summer Walker "Love Cycle"
- A&R / A&R Coordinator: Alex Vaughn "Mirage"
- Post Engineer: DVSN "Memories"
- Post Engineer: DVSN ft. Ty Dolla \$ign "I Believed It"
- Post Engineer: LVRN ft. Westside Boogie, OMB Bloodbath, BRS Kash "Just Say That"
- Post-Production Engineer: 6lack x Bose "ATL Freestyle" Promo Video
- Post-Production Engineer / Sound Designer: DVSN "Hallucinations" Promo Video
- Post Engineer: Eli Derby "Lately"
- Post Engineer: Eli Derby "Go Home"
- Post Engineer: Eli Derby "Gaslight"
- Post Engineer: Eli Derby "Love Song"
- Recording Engineer: Kitty Cash "Kitty's World"
- Recording Engineer: North Ave Jax "Booted Up"
- Recording Engineer: North Ave Jax "2 High to Speak"
- Mastering Engineer: North Ave Jax "Trust Nobody"
- Mastering Engineer: North Ave Jax "2 High to Speak"
- Mastering Engineer: North Ave Jax "Play Dumb"
- Mastering Engineer: Eli Derby "Skyfall"
- Mastering Engineer: Eli Derby "Go Home"
- Mastering Engineer: North Ave Jax "Love Me"
- Mastering Engineer: North Ave Jax "Eastside"
- Assistant Mix Engineer: NoonieVSEverybody "Strictly 4 The Voiceless"
- Post-Production Engineer: Eli Derby "Gaslight", "Earthquake", "Love Song" Acoustic Cover Promo Videos
- Post-Production Engineer: Kitty Cash "Kitty's World"
- A&R / A&R Coordinator: North Ave Jax "Booted Up"
- A&R / A&R Coordinator: North Ave Jax "2 High to Speak"
- A&R / A&R Coordinator: NoonieVSEverybody "Strictly 4 The Voiceless"
- A&R / A&R Coordinator: Eli Derby "Lately"
- A&R / A&R Coordinator: Eli Derby "Skyfall"
- A&R / A&R Coordinator: Eli Derby "Go Home"

### UNRELEASED CREDITS

- Post Engineer: Kanye West ft. Summer Walker "24"
- Post Engineer: Summer Walker ft. Kali Uchis "Deserve Me"
- Post Engineer: 6lack ft. Rich the Kid "Life I Live"
- Post Engineer: 6lack ft. Young Rog "Calling, Calling"
- Post Engineer: 6lack ft. Chloe Bailey "Cry for Me"
- Post Engineer: 6lack ft. Don Tolliver "Plans"
- Post Engineer: Eli Derby "Morphine"
- Recording Engineer: Eli Derby ft. DJ Dahi "Love 4 U"
- Recording Engineer: Eli Derby ft. DJ Dahi "Autumn Leaves"
- Recording Engineer: Eli Derby ft. DJ Dahi "Up to You"
- Recording Engineer: Eli Derby "Wasting Time"
- Recording Engineer: North Ave Jax "Guns N Roses"
- Recording Engineer: North Ave Jax "Over It"

- Recording Engineer: North Ave Jax "Love Renaissance"
- Recording Engineer: North Ave Jax "Lost My Mind"
- Recording Engineer: North Ave Jax "Nasty Girls"
- Recording Engineer: North Ave Jax "Shake"
- Recording Engineer: Alex Vaughn "Deeper"
- Post-Production Engineer: Summer Walker "Material Things"
- Producer: North Ave Jax "Love Renaissance"
- Producer: North Ave Jax "Shake"
- A&R / A&R Coordinator: North Ave Jax "Guns N Roses"
- A&R / A&R Coordinator: North Ave Jax "Over It"
- A&R / A&R Coordinator: North Ave Jax "Love Renaissance"
- A&R / A&R Coordinator: North Ave Jax "Lost My Mind"
- A&R / A&R Coordinator: North Ave Jax "Nasty Girls"
- A&R / A&R Coordinator: North Ave Jax "Shake"
- A&R / A&R Coordinator: Alex Vaughn "The Next One"
- A&R / A&R Coordinator: Alex Vaughn "Deeper"